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FOR IMMEDIATE RELEASE

Jet Boats Deliver Wild Ride on the River

WISCONSIN DELLS, Wis. (April 25, 2011) – It’s a pure adrenaline rush on the water, featuring spin outs, power stops and waves of water. It’s not the latest Wisconsin Dells waterslide; it’s Jet Boat Adventures, Wisconsin Dells’ premier jet boat experience.

“It’s a boat tour at warp speed, or at least as close as you can get on the open waters of the Wisconsin River,” said Dan Gavinski, general manager of Jet Boat Adventures.

The fast-paced trip is guaranteed to pump up the adrenaline. The high-powered jet boat is part thrill ride, part river tour taking passengers along the scenic Wisconsin River as it winds through Wisconsin Dells. Jet Boat Adventures features high-performance boats fueled by a 1200-horsepower engine. The 60-passenger boats are designed to skim the water with the help of powerful air jets which allow it to travel in water as shallow as 12 inches. The 50-minute ride focuses on fast speeds, power stops and big sprays. Expert pilots throttle the Jet Boat up to 40 mph and perform spinouts, quick stops and skilled maneuvers that treat passengers to a refreshing splash of water.

“During the summer people just want to be out on the water with the wind in their face, topped by a refreshing spray of water, and the Jet Boats bring it,” added Gavinski.

Jet Boat Adventures operates on both the Upper Dells and the Lower Dells. The river is separated by a dam. Riders can choose to take just one tour, or get the complete experience and save some major bucks by purchasing both tours, which can be taken at the passenger's leisure. Ticket booths are located at either end of the bridge over the dam where the Jet Boats launch from the boat docks. Prices are \$23 for adults (ages 12 and older) and \$11.50 for children ages 6 to 11. Children ages 4 and 5 ride free. Parents are advised that the fast-paced jet boat is not suitable for children age 3 and younger.

When the Jet Boat ride is over, and the famous Dells rock formations are just a blur, you can see the bluffs again in real time aboard one of the many other river excursions offered by Dells Boat Tours. Money-saving combination packages are also available with Upper Dells or Lower Dells leisure boat cruises as well as with Original Wisconsin Ducks, giving visitors a variety of ways to get on the water to see the scenic sandstone cliffs.

Jet Boat Adventures 2011 season runs May 7 through October 9. Call for departure times during the spring and fall from 10 a.m. to 4:30 p.m. Otherwise, riders are sure to catch a jet boat ride every 30 – 45 minutes 10 a.m. to 7 p.m. during the peak summer season.

The splash-and-dash Jet Boat Adventures are one of several tour options offered by Dells Boats Tours. For over 150 years, Dells Boat Tours have been a mainstay attraction in Wisconsin Dells delighting travelers of all ages. Tours run on a 7½-mile stretch of the Wisconsin River giving vacationers an up-close view of the rocky cliffs that are the signature of Wisconsin Dells. For more information please call (608) 254-8555, or visit www.jetboatadv.com.

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